



YAMAHA 135 LC RIDING CONVOY SUPPORTS ROSSI IN FULL FORCE AT THE POLINI MALAYSIAN MOTORCYCLE GRAND PRIX 2008, SEPANG

Sepang International Circuit, Sunday, 19 October 2008 – Yamaha fans of Valentino Rossi, the newly crowned 2008 MotoGP world champion of Team Fiat Yamaha came in full force to show their support for their icon by participating in the Yamaha 135 LC riding convoy organised by Hong Leong Yamaha Motor to the Polini Malaysian Motorcycle Grand Prix 2008 at Sepang .

The 600 bikers gathered as early as 7 am at the Amcorp Mall carpark and was flagged-off by Supt. Che Hussin Bin Haji Omar, Ketua Jabatan Ketenteraman Awam / Ketua Trafik Negeri Selangor and Mr C.H. Ng Managing Director of Hong Leong Yamaha Motor Sdn. Bhd.

“ Yamaha 135LC convoy today is one of the biggest in recent years and I strongly urge all riders to abide by all traffic rules and regulations and observe the Marshall’s instructions to ride safely in a convoy. This discipline is necessary to ensure the safety of everyone”, said Mr KC Leong General Manager , Sales & Marketing, Hong Leong Yamaha Motor Sdn. Bhd.

The Yamaha 135LC convoy consisted of 400 bikers from FT/Selangor, 100 bikers from the North and 100 bikers from the South & East Coast areas. An attractive package entitled each participant to a free Grand Stand ticket, T-shirt, cap & petrol.

Mr KC Leong also added that "Team Fiat Yamaha riders Rossi & Lorenzo's performance also earned Yamaha the coveted 2008 MotoGP Manufacturer and Team titles. This is testimony of Yamaha's superiority in advanced technology that is transferred to the development of motorcycles, including the Yamaha 135 LC."

Hong Leong Yamaha Motor had been actively pursuing such riding expeditions throughout Malaysia for many of its customers since 1996. Helmed by experienced Marshalls & Sweepers, the Yamaha riding convoys have continued to provide an exciting opportunity for its bikers to enjoy riding as a leisure activity.

