

For Immediate Release

**ANOTHER FANTASTIC RESPONSE TO THE “YAMAHA 135 LC STREET STYLERS”
RIDING CONVOY TO SEPANG**

Petaling Jaya, 10th October 2010 - The “Yamaha 135 LC Street Stylers” riding convoy to the Malaysian Motorcycle Grand Prix 2010 was flagged-off by Supt. Che Hussin Bin Haji Omar, Ketua Jabatan Ketenteraman Awam / Ketua Trafik Negeri, Selangor and Mr. Leong King Choon, General Manager - Sales & Marketing, Hong Leong Yamaha Motor Sdn. Bhd. at the Amcorp Mall carpark .

This year’s riding convoy attracted an even higher number, at 808 participants compared to last year and is a reflection of its popularity as an annual event for Yamaha 135 LC owners.

“I strongly urge all riders to abide by all traffic rules and regulations and observe the Marshall’s instructions to ride safely in the convoy. This discipline is necessary to ensure the safety of everyone”, said Mr. KC Leong, General Manager - Sales & Marketing, Hong Leong Yamaha Motor Sdn. Bhd.

The 808 bikers gathered as early as 7 am in high spirits, with the biggest group from FT/Selangor at 599 bikers followed by 111 bikers from the North and 98 bikers from the South & East. The participants were provided with attractive freebies of a Main Grand Stand ticket, T-shirt & cap as well as a meal voucher.

Mr. KC Leong also added that “With four races left, the Malaysian leg will be an interesting and exciting one. Jorge Lorenzo, the current championship leader has a very good chance to be crowned the 2010 MotoGP World Champion”. Yamaha’s winning performances in MotoGP races are testimony of Yamaha’s superiority in advanced technology and is transferred to the development of motorcycles such as the Yamaha 135 LC, currently the best seller of all Yamaha moped models.”

Hong Leong Yamaha Motor has been organizing “135LC Street Stylers” riding convoy to witness the Malaysian Motorcycle Grand Prix races since 1996. These riding convoys have continued to provide an exciting opportunity for its bikers to enjoy riding as a leisure activity as well as to meet new friends within the biking fraternity.